



The Arkansas Martin Luther King, Jr. Commission
“Celebrating Dr. King Beyond the Holiday”
2015 Executive Summary
Since March 5, 2008



2015 MLK Birthday Bash, Thursday, January 15, 2015 1:00 PM

Mabelvale Elementary School –

January 15, 2015

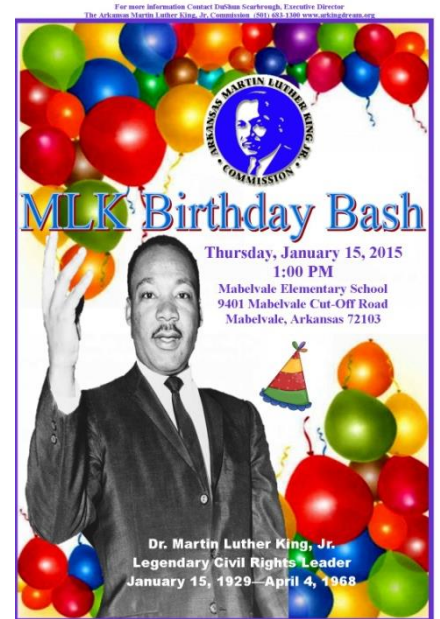
1:00 -2:30 PM

6 Mabelvale Elementary School, 9401 Mabelvale Cut Off Road, Mabelvale, AR 72103

The Keynote speaker was Lieutenant Sidney Allen, Little Rock Police Department

The Arkansas Martin Luther King, Jr. Commission collaborated with Little Rock School District Partner in Education Mabelvale Elementary to host the **2015 MLK Birthday Bash**. The fun-filled, high-energy birthday commemoration provided opportunities for parent involvement, volunteerism and performing arts opportunities for students and staff at the partnering school.

The event kicked off with an “I Have a Dream” Arts Contest for third through fifth grade students in which students were invited to incorporate a drawing of Dr. King into their own artistic vision for a better world. Following the presentation of colors by Parkview Naval ROTC Color Guard, The students enjoyed performances by undergraduate members of Alpha Phi Alpha, The Mabelvale Drum and Groove Ensemble, Mabelvale Middle School Choir, KidSmart and Byron Blackmon presented the famous “I Have a Dream” speech. Throughout the program, students had the opportunity to win prizes if they answered trivia questions during “King Holiday trivia” segments. who encouraged students to be positive and be a part of the solution. Volunteers from the Clinton Foundation and Alpha Phi Alpha Fraternity, Inc. announced arts contest winners.



A reception followed immediately after the event and featured commemorative “Birthday” Cake and punch provided by The Arkansas Martin Luther King, Jr. Commission. Hundreds of parents, students and volunteers attended.

- Media: Little Rock School District recorded the program for later broadcast on LRSD TV
- Today’s THV –Excerpts from program broadcast on evening news

2015 Interfaith Prayer Breakfast, January 19, 2015, Saint Mark Baptist Church

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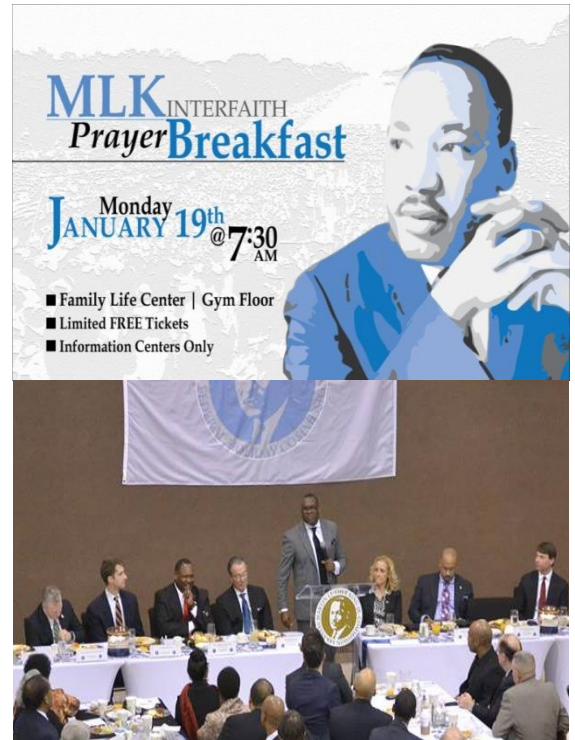


Monday, January 19, 2015, 7:30 AM
Saint Mark Baptist Church, 5755 West 12th Street, Little Rock, Arkansas 72204
Little Rock, Arkansas

④ The Arkansas Martin Luther King, Jr. Commission collaborated with Saint Mark Baptist Church, Little Rock, Arkansas to host this popular interfaith Prayer Breakfast commemorating the legacy of Dr. Martin Luther King, Jr. through life reflections, speeches and historical commentary. The interfaith Prayer Breakfast is designed to be a forum for the political, religious, social, and business community to assemble, build relationships and reflect on Dr. Martin Luther King, Jr.’s life, words and legacy.

Guests and speakers included U.S. Senator Tom Cotton, Zetoria Curry, U.S. Congressman French Hill, Mayor Mark Stodola, Attorney General Leslie Rutledge, House Speaker Jeremy Gilliam, and Lieutenant Governor Tim Griffin.

Dr. Christopher Davis, Memphis, Tennessee was the keynote speaker
 Media Coverage: Live Broadcasting began at 5:30 a.m. from Saint Mark Baptist Church by news outlets *Today’s* THV, KATV, and KARK-TV. News radio station KARN also broadcast a pre-recorded interview with DuShun Scarbrough, Executive Director of the Arkansas Martin Luther King, Jr. Commission.



2015 A Day of Service-A Day On, Not A Day Off” King Holiday, Monday, January 19, 2015 Benton Event Center

④ January 19, 2015 10:00 AM-2:00 PM

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- ④ The Benton Event Center, 17322 Interstate 30, Benton, Arkansas 72019. Benton, Arkansas
- ④ The Arkansas Martin Luther King, Jr. Commission hosted the “2015 A Day of Service – A Day On, Not A Day Off” in Benton, Arkansas. The event marked the observance of the congressionally legislated Dr. Martin Luther King, Jr. Day, a United States holiday marking the birthday of Rev. Dr. Martin Luther King, Jr., observed on the third Monday of January each year, around the time of King’s birthday, January 15, 1929. The Arkansas Martin Luther King, Jr. Commission (AMLKC) hosted the Celebratory Component the “Celebratory Component” of “A Day of Service – A Day On, Not A Day
- ④ The show kicked off with “King Holiday Trivia” hosted by “Today’s THV’s” Craig O’Neil and the King Commission awarded several bikes to at-risk youth.
- ④ Highlights of the day included a partnership with Central Arkansas Transit authority to host free bus rides throughout the Central Arkansas region.
- ④ Live radio broadcasts from Voice 96.5 and Power 92
- ④ Governor Asa Hutchinson gave an address on his goals for Arkansas during his term
- ④ Emmy-Award winning actor, Eric Braeden of daytime television’s “The Young and The Restless” gave reflections on King Holiday. Overcome with emotion, Braeden, a German immigrant shared his memories of his parents sending him to the United States on a boat when he was only 14 years old.
- ④ Commissioners with the Arkansas Martin Luther King, Jr. Commission presented the following awards to Saline County-based businesses and organizations:
 - Benton Area Chamber of Commerce –Economic Development Award
 - Ralphe Bunche Community Development Corporation-Humanities Award
 - Everett Buick GMC- Community Service Award
- ④ The AMLKC hosted the “Service Component” of “A Day of Service – A Day On, Not Day Off” teaming



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up with Big Brothers, Big Sisters to collect several coats for at-risk children

- ④ Collection of canned goods and perishable food items for the Arkansas Food Bank.
- ④ The event also included job counseling provided by Arkansas Department of Workforce Services
- ④ Health and wellness fair presented by the Arkansas Minority Health Commission, which featured health screenings, and The American Red Cross Blood Drive.
- ④ Lunch was provided to all attendees by food sponsors Colton’s, Safelite, Coca-Cola, The Olive Garden and Denny’s.
- ④ There was a vendor showcase; kids’ zone, free concessions and hygiene kits distributed by Cardinal Health.
- ④ The Commission made the event focus around volunteering, encouraging people to engage in their communities, not just today, but for the entire year.
- ④ Gannet news outlet *Today’s THV* reported the event as being the largest event in the United States honoring the legacy of Dr. Martin Luther King, Jr. The event received front-page coverage in the *Benton Courier* the following day. (<http://bentonbryant.thv11.com/news/news/559023-mlk-jr-commission-hosts-largest-day-service-event>).
- ④ The event was free and open to the public



January 19, 2015 Pine Bluff City Council Recognizes DuShun Scarbrough, Executive Director

- ④ Monday, January 19, 2015 6:00 PM
- ④ Pine Bluff, Arkansas
- ④ The city of Pine Bluff issued a resolution on Monday, January 19, 2015, King Holiday honoring Executive Director DuShun Scarbrough for his tireless efforts in traveling the state promoting the legacy of Dr. Martin Luther King, Jr. The resolution was read into the records at the Pine Bluff City Council Meeting on King Holiday, January 19, 2015 at a Pine Bluff City Council Meeting.

The Arkansas Martin Luther King, Jr. Commission Unveils Commemorative License Plate

- ④ The Arkansas Martin Luther King, Jr. Commission proudly announced Arkansas’ first commemorative license plate dedicated to the life and legacy of Dr. Martin Luther King, Jr. The commemorative license plate is available at local revenue offices throughout the state of Arkansas.

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Arkansas is one of five states in the nation that now offers a license plate commemorating the legacy of Dr. King. The AMLKC did the footwork and gathered interest and support from motorists across the state and now “the dream” is a reality for Arkansans who want to show their support of Dr. King by way of owning a license plate. The introduction of the King Commemorative license plate shows the depth of support that Arkansans have for Dr.



King’s vision of equality, nonviolence and acceptance. The Arkansas Martin Luther King, Jr. Commission believes Dr. King’s vision was universal and aims to ensure that all Arkansans have an opportunity to own and share the legacy of the late Dr. Martin Luther King, Jr. year-round.

UAMS Mid-South Summit Black Expo Exhibitor

- ④ **Saturday, February 28, 2015**
- ④ UAMS MidSouth Summit Black Expo at the Clear Channel Metroplex, Little Rock, Arkansas
- ④ Arkansas Martin Luther King, Jr. Commission hosted an informational vendor booth at the 2015 to promote the release of the King Commemorative License plate, encourage voter registration and volunteerism. The Midsouth Summit Black Expo showcases over 100 cultural & historical exhibits, minority businesses, health and education information and screenings, entertainment, tax preparation, employment opportunities and fashion, all at the Metroplex Event Center in Little Rock. Last year’s event was spectacular bringing in an upward of 5,000 attendees.

Head of the Arkansas MLK Commission joins thousands in Selma to commemorate “Bloody Sunday”

- ④ **March 8, 2015, Selma, Alabama**
- ④ **Selma, Alabama**



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Arkansas native DuShun Scarbrough, Executive Director of the Arkansas Martin Luther King, Jr. Commission joined thousands from across the world to pay homage to Dr. Martin Luther King, Jr. and the brave marchers who participated in the 1965 Selma March for Voting Rights.

Scarbrough represented Arkansas as he joined thousands who descended upon Selma, Alabama to walk in the footsteps of Dr. Martin Luther King, Jr. and peaceful protesters who started the march for voting rights on Sunday, March 7, 1965, which became infamously known as “Bloody Sunday.” Scarbrough completed the first leg of the 50-mile highway stretch from Selma to Montgomery, Alabama on Sunday, March 8, 2015. He joined thousands who crossed the Edmund Pettus Bridge to commemorate the historic “Bloody Sunday” march as marchers set out to march from Selma to capital City Montgomery, Alabama to convince Governor George Wallace to consider extending voting rights to African-Americans. “Walking across that bridge, I felt really connected to what happened 50 years ago, says Scarbrough. I thought in my mind that this was more than an event; the bridge symbolized a transition to change. I felt like I was part of something monumental. It was really an emotional experience. I was so proud to be able to represent my great state as the director of the Arkansas Martin Luther King, Jr. Commission, a state agency that observes the legacy of Dr. Martin Luther King, Jr. who also marched through Selma.



2015 Nonviolence Youth Summit XII: Knock Out Bullying

April 4, 2015 7:30 AM-12:00 PM

Little Rock Job Corps Center, 6900 Scott Hamilton Drive, Little Rock, Arkansas 72209

Little Rock, Arkansas

The Arkansas Martin Luther King, Jr. Commission hosted the 2015 “Nonviolence Youth Summit Part XII – Knock Out Bullying

Former weight boxing champion Roy Jones, Jr. was the keynote speaker who addressed a capacity crowd of more than 700 youth about how to overcome bullying and to be a part of the solution.

Other special guests included Little Rock Police Chief Kenton Buckner, Officer Tommy Norman, Attorney General Leslie Rutledge and Kevin Kelly, Fox 16.

Breakout sessions were presented by Acxiom Corporation, FBI, The Arkansas Attorney General’s Office and the Little Rock Police Department.

The event was free and open to the public

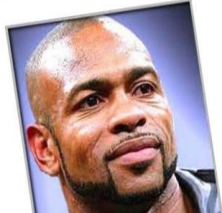
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★ ★ ★ THE MAIN EVENT! ★ ★ ★




ARKANSAS MARTIN LUTHER KING, JR. COMMISSION
 FORMER HEAVYWEIGHT AND MIDDLEWEIGHT BOXING CHAMPION
 OLYMPIC MEDALIST

ARKANSAS DEPARTMENT OF HUMAN SERVICES

2015 Nonviolence Youth Summit XII
 Featuring **ROY JONES, JR.**
KNOCK OUT BULLYING

RSVP at the following link amlkc.eventbrite.com
 Friday, April 3, 2015 7:30 AM-12:00 PM
 Little Rock Job Corps Center 6900 Scott Hamilton
 Little Rock, Arkansas 72209



Special Presentation by Fox News Anchor Kevin Kelly
 Special Greeting from Arkansas Attorney General Leslie Rutledge

Must RSVP To Attend RSVP at the following link amlkc.eventbrite.com
 The Arkansas Martin Luther King, Jr. Commission For More Information
 Contact DuShun Scarborough, Executive Director (501) 683-1300 www.arkkingdream.org

2015 Commemorative Vigil and Ceremony

- ④ April 4, 2015 12:00 PM
- ④ **Little Rock Job Corps Center**, 6900 Scott Hamilton Drive, Little Rock, Arkansas 72209
- ④ The Arkansas Martin Luther King, Jr. Commission hosted the 2015 Commemorative Vigil and Dove Release Ceremony Commemorating the 47th Anniversary of the Life and Legacy of Dr. Martin Luther King, Jr. on Friday, April 3, 2015, the eve of the 47th Anniversary of the passing of Dr. Martin Luther King, Jr.
- ④ The event included a Commemorative Peace March and dove release honoring the legacy of Dr. Martin Luther King, Jr.
- ④ Little Rock Little Rock Central High School Band and Mabelvale Elementary School provided artistic presentations at the Vigil.

2015 Nonviolence Youth Summit XIII: Step Up, Stop Bullying

- ④ **Thursday, May 14, 2015 from 7:30 AM to 12:30 PM**
- ④ **University of Central Arkansas Student Center Ballroom, 201 Donaghey Avenue, Conway, Arkansas 72035.**
- ④ *The Arkansas Martin Luther King, Jr. Commission hosted the “Nonviolence Youth Summit XIII – Step Up, Stop Bullying”*

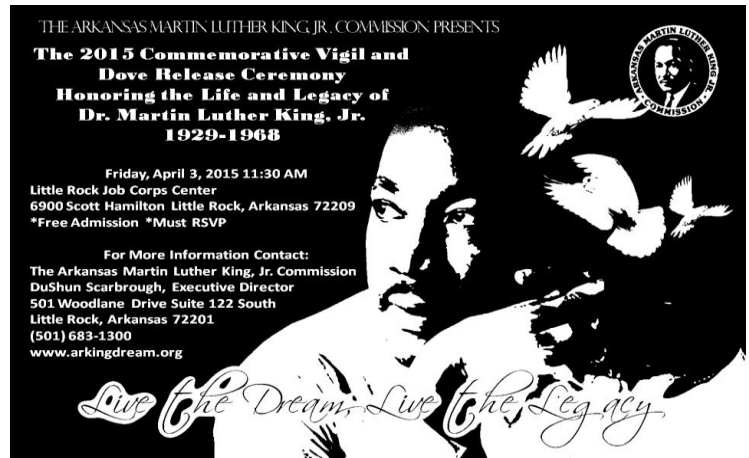
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- ④ *Special Greeting from the Honorable Tab Townsell – Mayor of Conway, Arkansas*
- ④ *Special Breakout Presentations on Interactions with Law Enforcement by Conway Police Department, Computer Literacy and Technology by Goodwill Industries, and Cyber-Bullying by The Arkansas Attorney General’s Office*
- ④ *Keynote Presentation by Kevin Kelly – Fox 16 News Anchor and Founder of “Step Up, Stop Bullying” Anti-Bullying*
- ④ *The event received front-page coverage in the Log Cabin Democrat in an article written by staff writer, Jeanette Anderton. Several University of Central Arkansas employees, dignitaries and students from Central Arkansas schools attended the summit.*



Follow



Kevin Kelly @kkelly16

Had a blast talking to hundreds of kids about my "Step Up, Stop Bullying" campaign. Thx to [@AMLKC](#) for invite. [#ARnews](#)



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The Arkansas Martin Luther King, Jr. Commission and The Arkansas Department of Human Services proudly present
 The 2015 Nonviolence Youth Summit XIII Step Up Stop Bullying
 Thursday, May 14, 2015 University of Central Arkansas Student Center Ballroom
 201 Donaghey Avenue Conway, Arkansas 72035 * 7:30 AM -12:30 PM *Free Admission
 (501) 683-1300 Dushun.scarbrough@arkansas.gov

FOX 16 NEWS **STEP UP STOP BULLYING**

ARKANSAS MARTIN LUTHER KING, JR. COMMISSION

Fox 16's Kevin Kelly
Keynote Speaker

*Free Lunch to Registered Attendees *Register Now at www.AMLKC.Eventbrite.Com

Special Greetings from Honorable Mayor Tab Townsell City of Conway

ARKANSAS MARTIN LUTHER KING, JR. COMMISSION
NONVIOLENCE YOUTH SUMMIT
 ARKANSAS DEPARTMENT OF HUMAN SERVICES

UCA University of Central Arkansas
 COMCAST
 acxiom
 Entergy THE POWER OF PEOPLE™
 INTERNET ESSENTIALS from Comcast
 POWER 92 JAMS

Mr. DuShun Scarbrough Speaks to Business and Community Leaders at El Dorado Civitan Club Meeting.

- 🕒 Thursday, May 28, 2015, 12:00 PM
- 📍 The El Dorado Civitan Club Meeting, Immanuel Baptist Church, 701 South West Avenue, El Dorado, Arkansas 71730
- 🗣️ The El Dorado Civitan Club presented Executive Director DuShun Scarbrough as the keynote speaker for their club meeting. Several business and community leaders within the Southeast Arkansas area attended the event. Mr. Scarbrough spoke about Dr. King’s dream and the importance of community service.

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Come out and hear
 Mr. DuShun Scarbrough,
 Executive Director of
 The Arkansas Martin Luther King, Jr.
 Commission
 He will be the keynote speaker for the
 El Dorado Civitan Club Meeting

Thursday, May 28, 2015 12:00 p.m.
 Immanuel Baptist Church
 701 S. West Avenue
 El Dorado, Arkansas 71730
 Hosted by the El Dorado Civitan Club



2015 L.E.A.D. Summer Youth Apprenticeship Program

- ④ June 19, 2015-July 31, 2015
- ④ Little Rock, Arkansas
- ④ The Arkansas Martin Luther King, Jr. Commission provided a summer youth and work experience program teaching young adults ages 11-19 to become leaders and productive members of society by engaging them in an array of learning experiences, life skills instruction, critical thinking and character development exercises. **L.E.A.D.** is a mentorship and leadership program designed to enhance our youth through social, academic and community leadership. Highlights of the 2015 L.E.A.D. Summer Youth Apprenticeship Program include educational field trips, opportunities for community service and outdoor enrichment activities.



2015 Nonviolence Youth Summit XIV: Celebration of Culture

- ④ On June 28, 2015
- ④ Herman Dierks Memorial Pavilion, De Queen, Arkansas
- ④ The fourteenth installment of the Nonviolence Youth Summits was a milestone for the Arkansas Martin Luther King, Jr. Commission, marking the first bilingual Nonviolence Youth Summit.
- ④ The Arkansas Martin Luther King, Jr. Commission hosted the 2015 Nonviolence Youth Summit XIV: Celebration of Culture.
- ④ The event garnered the attention of more than three hundred families from the Southwest Arkansas Region.

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• The family-friendly event featured a kid’s zone and vendor showcase with links to community resources such as health screenings, The Mexican Consulate and the University of Arkansas Community College, Cossatot.

• The highlight of the event included two youth soccer exhibition games, which drew hundreds to the De Queen Soccer field.

• In efforts to ensure the safety of all attendees, the Arkansas Martin Luther King, Jr. Commission collaborated with area churches, the De Queen Fire and Police Department to sponsor medical triage areas, free cooling stations and warm-weather beverages throughout the park for crowds attending the festivities.

• Mayor Billy Ray McKelvy addressed the attendees during the opening ceremonies. During his presentation, he spoke of the city’s cultural diversity and the importance of the Commission’s event. He thanked the Arkansas Martin Luther King, Jr. Commission for hosting the event and spoke briefly on the life of Dr. King.

• The keynote speaker, legendary Guatemalan Soccer Player and Defender, Marlon Ivan Leon addressed attendees in Spanish, sharing a message of brotherhood and highlights of Dr. Martin Luther King, Jr’s life.



• August 5, 2015 6:30 PM

• Arkansas State Employee Association Annual Convention and Awards Banquet, Arlington Hotel, The Arlington Resort Hotel & Spa, 239 Central Avenue, Hot Springs, Arkansas 71901

DuShun Scarbrough, Executive Director of the Arkansas Martin Luther King, Jr. Commission was name as one of the top 5 finalists for the Arkansas State Employees Associations 2015 Outstanding Employee of the Year Award



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The Arkansas
 Martin Luther King, Jr. Commission
 proudly congratulates

**DuShun Scarbrough,
 Executive Director**

Recognized as one of the Top 5 Finalists
 in The Arkansas State
 Employees Association
 2015 Outstanding Employee of the Year!



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